

Aero Financial Acquires Controlling Interest in Whole In One Products

San Diego, CA-October 27, 2009-PRnewswire-Aero Financial, Inc., is pleased to announce that the company has acquired controlling interest in Whole In One Products, a nutritional and health care products company based in Los Angeles, California.

Side by side with nearly 20 professional golfers and caddies, Aero Financial was one of the founding investors in Whole in One Products and has been an active consultant to the company for over three years. Under the terms of the agreement, Aero Financial has agreed to assume certain liabilities of the company for the control equity position. Miguel Rivera will remain the company CEO, and will continue to develop and market organic nutrition and body care products throughout the country. For additional information about Whole in One Products, visit the company website at www.wholeinoneorganics.com.

Miguel Rivera, CEO of Whole in One, states, "Our WIO Energy bars have been widely accepted in the golfing community due to the high number of nutritionally conscious golfers, trainers and support staff. We now feel that the time has come to cross into additional markets outside of golf such as children's nutrition, as well as general men's and women's fitness. We are currently developing several new products that should have wide appeal across various markets and demographics and we look forward to releasing those products with the guidance and resources of Aero Financial."

Jim Price, CEO of Aero Financial states, "Whole In One has been a nutritional resource for several professional golf tours for several years now. We see the WIO logo almost every week on TV, giving us much needed national attention. We will be looking at various funding options for WIO that will help to facilitate additional R&D as well as bolster production, marketing and distribution efforts. We are very excited about the future of Whole in One Products."

About Whole in One Products

Whole in One Products is a whole food nutrition company that develops healthy, whole food based products aimed at the golf and fitness industry. The company is based in Los Angeles, California. For more information on Whole in One Products, please visit www.wholeinoneorganics.com

About Aero Financial, Inc.

Founded in 1992, Aero Financial, Inc. is a diversified Holding Company with core competency in Strategic Advisory and Consulting. Aero provides growth capital as well as a full range of essential support and organizational services to private and public companies, starting from business plan to IPO and everything in-between. Subsidiary, Aero Financial Sri Lanka, provides professional management and consulting services for governments and corporations throughout the Middle East and Southeast

Asia. Aero is headquartered in San Diego, and has offices in Dallas, Baltimore, London, Dubai, and Sri Lanka. For more information, please visit www.aero-financial.com.

Contact:
Jim Price, CEO
Aero Financial, Inc.
619-481-3400

Source: Aero Financial, Inc.